

Advertising Rates for Shasta Builders' Exchange 2018-19

Trade, Training and Resource Guide – per issue	Size (approximate)	Non-Member	Member
Full Page – Inside Front Cover - (Color)	7" x 10.25"	\$1500	\$1200
Full Page – Inside Back Cover - (Color)	7" x 10.25"	1500	1200
Full Page – Back Cover – (Color)	9" x 9.5"	1800	1500
Full Page – (Color)	7" x 10 1/4"	1200	900
Full Page	7" x 10 1/4"	700	500
Half Page	7" x 4"	500	300
Quarter Page	3 1/2" x 4"	400	200
Business Card	3 1/2" x 2"	200	100
Online Directory Banner (per month)	432 x 70 pixels	200	100

Weekly eBulletin – PDF – Color – price per month	Size (approximate)	Non-Member	Member
Full Page	8.5"x11"	\$250	\$200
Half Page (horizontal or vertical)	8.5" x 5.5"	150	100
Quarter Page (square or vertical)	4.25" x 5.5"	75	50
Business Card	3.5" x 2"	50	25

Weekly eBulletin – eMail – Color – price per month	Size (approximate)	Non-Member	Member
Top Banner with link		\$250	\$200
Bottom Banner with link		150	100
Button with link		75	50

OnlinePlanService.com – Online – price per month	Size (approximate)	Non-Member	Member
Login Page / Landing Page	468 x 60 pixels	\$300	\$200
1st Zone (10 Zones Available)		200	100
2nd-5th Zone (each)		100	50
6th-10th Zone (each)		50	25

Social Media – Online – price per month	Size (approximate)	Non-Member	Member
Email/Facebook/Etc – Button with link	Varies	\$100	\$50

Event Sponsorship – price per event	Non-Member	Member
Golf Hole Sponsor	\$250	\$250