



eBulletin Advertising Agreement



Ads are embedded within the content of the page. The electronic publication is distributed every Wednesday of every week.

Ad Size:

Border
140 x 150 pixels
(All Sections)

Large Banner
450 x 180 pixels

Regular Banner
450 x 120 pixels

Small Banner
450 x 60 pixels

Square
210 x 180 pixels
(Bid Results only)

Text Only Banner
450 x up to 300 pixels

Ad Location: *On a first come, first serve basis

Jobs Bidding

Building Permits

Legals

In the Works

Duration:

1 month

3 months

6 months

12 months

Advertiser Information:

Member

Non-Member

Company Name:

Contact Name:

Email:

Phone:

Other Contact:

Phone:

Email:

URL address to which ad will link: http://

Submittal and Cancellation DEADLINE is Friday prior to publishing date of the following Wednesday.

Begin Date:

Expiration Date:

MEMBERS ONLY! **Bill my account** Full Amount Quarterly (6- and 12-month Agreements Only)

NON-MEMBERS must pay upon submittal of agreement.

Terms and Conditions:

1. The advertiser must forward all material to SBE in accordance with the deadline schedule and current rates.
2. Advertisement banners cannot be run without an insertion order by authorized contact or new Web Advertising contract.
3. SBE reserves the right to review and possibly reject all advertising.
4. SBE does not guarantee any given level of circulation or readership for an advertisement.
5. Advertisers assume liability for all content, including text and illustrations of banners or buttons, and also assume responsibility for any claims arising there from made against SBE including costs associated with defending against such a claim. The advertiser agrees to hold SBE harmless for any claims made against it by reason of advertiser's advertisement.
6. SBE reserves the right to insert the word "advertisement" above or below any copy.
7. SBE shall be under no liability for its failure, for any cause, to insert an advertisement or for any error in any advertisement.
8. Charges for changes from original layout and copy will be based on current composition rates.
9. Cancellations, changes, or corrections must conform to published deadlines.
10. Agreements, conditions, rates, or regulations not set forth or described here will not be binding.
11. SBE retains sole authority regarding the placement of all advertisements and shall not be bound in that regard.
12. Advertisers are urged to link banners to their home page. Detailed product descriptions and pricing information are prohibited.
13. SBE has no financial liability of any kind to advertiser (including no obligation to refund any portion of any advertisement payment) in the event the SBE Web site cannot be accessed by any person for any reason, including periodic maintenance and hardware or software failures.
14. Should you not fulfill the terms of this agreement you will be responsible for the difference between the monthly rate and the agreement rate.

In signing, the advertiser agrees to abide by the terms and conditions stated on this contract.

Advertiser Authorized Signature

Date

SBE Advertisement Representative

Date

SBE USE ONLY:

Payment Terms:

Amount billed:

Date(s) Billed:

Advertisement Rates for MEMBERS

	1 Month	3 Months	6 Months	12 Months
Border	\$250	\$638	\$1125	\$1500
Large Banner	\$150	\$383	\$675	\$900
Regular Banner	\$120	\$306	\$540	\$720
Small Banner	\$90	\$230	\$405	\$540
Square	\$70	\$180	\$315	\$420
Text Only	\$65			

- Ad Placement is on a first come, first service basis
- Ad Design Fee \$25/hour, minimum of two hours

Advertisement Rates for NON-MEMBERS

	1 Month	3 Months	6 Months	12 Months
Border	\$400	\$1020	\$1800	\$2400
Large Banner	\$300	\$765	\$1350	\$1800
Regular Banner	\$270	\$690	\$1215	\$1620
Small Banner	\$240	\$615	\$1080	\$1440
Square	\$200	\$510	\$900	\$1200
Text Only	\$130			

- Ad Placement is on a first come, first service basis
- Ad Design Fee \$50/hour, minimum of two hours



Shasta Builders Exchange
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www.shastabe.com

eBulletin Ad Sizes

Border Ad
140 x 150 pixels



Small Vertical Banner
(210 x 180 pixels)



Small Banner (450 x 60 pixels)



Regular Banner (450 x 120 pixels)



Large Banner (450 x 180 pixels)

