

# Shasta Builders' Exchange eBulletin Advertising Agreement for Non-Members

The screenshot shows the website interface with the following elements:

- Header:** "eBULLETIN Shasta Builders' Exchange" logo on the left, "eTraining" logo with "www.shastabe.com" and "Electrical CEUs" on the right. Navigation buttons for "home", "about", and "contact us" are in the top right.
- Navigation Bar:** "Front Page", "Page Two", "Safety Update", "Executive View", a search bar, and social media icons for RSS, Facebook, and Twitter.
- Member Only Content:** A sidebar on the left with buttons for "Legal Info", "Building Permits", "Bid Results", "New Projects", "Jobs Bidding", "In the Works", and "Bid Calendar".
- Main Content Area:**
  - Header: "Front Page" and "Dec 15, 2010".
  - Section: "Shasta Builders' Exchange Weekly eBulletin" with bullet points: "Emailed Wednesdays to 800 subscribers" and "Over 2,000 Weekly Views".
  - Section: "MEMBER RATES" with a table:

AD SIZE	PRICE PER MONTH/1 YEAR
1. LEFT SIDEBAR BORDER AD 180 X 150 PIXELS	\$125/\$85
2. TOP RIGHT SIDEBAR BORDER AD 180 X 150 PIXELS	\$125/\$85
3. BOTTOM RIGHT SIDEBAR BORDER AD 180 X 150 PIXELS	\$125/\$85
4. BOTTOM BANNER AD 468 X 60 PIXELS	\$85/\$50
  - Section: "Terms and Conditions:"
    - SBE reserves the right to review and possibly reject all advertising.
    - Advertisers assume liability for all content, including text and illustrations of banners or buttons, and also assume responsibility for any claims arising there from made against SBE including costs associated with defending against such a claim. The advertiser agrees to hold SBE harmless for any claims made against it by reason of advertiser's advertisement.
  - Bottom banner: "eTraining" logo with "www.shastabe.com" and "Electrical CEUs", and a "#4" label.
- Member Login:** A sidebar on the right with "Member Login" header, "Welcome Member" text, a power icon, and buttons for "Profile" and "Logout". Below it are three "eTraining" banners labeled "#1", "#2", and "#3", and a "Join our FREE Mailing List" button.
- Quick Links:** A sidebar on the left with buttons for "Abdulaziz & Grossbart News", "City of Redding news", "CSLB News", "GSBE News", and "Kalb's Q&A for Contractors".
- Footer:** "© 2010 Shasta Builders' Exchange" on the left, "About eBulletin | sitemap | RSS" on the right.

## Advertiser Information

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

In signing, the advertiser agrees to the [terms and conditions](#) stated above.

Advertiser Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for your advertising business,  
**Katherine Reid** (katherine@shastabe.com)  
 Shasta Builders' Exchange Advertising Contact

## Advertisement Information

Ad Location:  #1  #2  #3  #4  
 Ad Duration:  # of Months  1 Year  
 Ad Begin Date: \_\_\_\_\_ End Date: \_\_\_\_\_  
 URL: \_\_\_\_\_  
 Comments: \_\_\_\_\_

Format:  PDF  JPEG  GIF

Total Ad Amount: \$ \_\_\_\_\_

BILL ME - FULL AMOUNT  
 BILL ME - MONTHLY  
 PAYMENT ENCLOSED - CHECK #: \_\_\_\_\_